



Thank you for your interest in donating to the Neena and Richard Florsheim Wish List Fund. The Fund is designed to purchase capital equipment that the Museum otherwise could not afford, but greatly needs. Its earnings will make a difference in reaching new audiences, enhancing the visitor experience, and significantly improving presentation aesthetics.

Here are a few of the items that the Wish List Fund will provide to the Museum:

- 85 inch Smart TV to enhance professional presentations in the Atrium. Approx. price: \$8,000 plus mounting equipment
- Portable Stage to improve audience experience during presentations. Approx. price: \$2,600
- Lighting for the outside banner to attract the 4 million people who use Prospect Avenue annually to the latest exhibit. Approx. price: \$2,300 **Thank you to an anonymous donor!**
- Retail Merchandising Display to enhance the appearance and organization of the Museum Store. Approx. price: \$2,000
- Low Profile Stanchions (10) for crowd control during busy events. Approx. price: \$1,500
- 55 inch Atrium Monitor to promote programs, upcoming exhibits and professionalize admissions ticketing for more than 10,000 visitors annually. Approx. price: \$850 **Thank you to an anonymous donor!**
- High Top Cocktail Tables (10) to provide a comfortable setting during programs. Approx. price: \$650
- GoPro Camcorder to record and share programs and presentations to a more broad audience. Approx. price: \$500 **Thank you to the Governor's Archives Award that JMM received for the originally curated exhibition, *Stitching History from the Holocaust*.**
- Camera to document important Museum programs and happenings. Approx. price: \$400
- Portable Bar to serve those who attend special events. Approx. price: \$350
- Portable Sound System to enhance sound quality during professional presentations. Approx. price: \$500
- Sling Stools (20) to provide seating in the gallery when giving tours. Approx. price: \$260
- Additional Marketing Funds to help promote JMM happenings in 2018. Approx. price: \$15,000

Funds are designed to honor or remember people in your life, events, special occasions, or because you believe in the mission and programs of JMM. Simply call the Museum's Director Patti Sherman-Cisler at (414) 390-5731 with your donation or [click here to give!](#)

If you would like to designate the item to be purchased using your funds, please specify which item over the phone or in the Gift Message section. If gift designations are not given in the full amount needed to purchase the item, the Museum reserves the right to combine funds to make an appropriate purchase.