

FOR IMMEDIATE RELEASE

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Jewish Museum Milwaukee Unveils New Exhibit

Founders & Visionaries: Wisconsin Jewish Artists from the Milwaukee Art Museum opens March 15

MILWAUKEE, Wisconsin— *Founders & Visionaries: Wisconsin Jewish Artists from the Milwaukee Art Museum* opens Sunday, March 15 at Jewish Museum Milwaukee, a program of the Milwaukee Jewish Federation. The exhibit is on display through May 31, 2015 at JMM, 1360 N. Prospect Ave.

Artists of all mediums have found inspiration in the people, history and cultures that comprise Wisconsin's diverse landscape. Included among the individuals who have helped to establish the state's rich art tradition and many of the establishments, which were precursors to its contemporary art pillars, are a number of noted Jewish artists. This unique legacy and the historical contributions of featured artists Fred Berman, Aaron Bohrod, Joseph Friebert and Alfred Sessler, are the focus of a distinctive grouping from the collection of the Milwaukee Art Museum assembled for a special exhibition at the JMM.

While training and later teaching at institutions such as the Universities of Wisconsin in Madison and Milwaukee and the former Layton School of the Arts, these artists shaped departments and programs and experimented with a wide range of styles and techniques. Reflecting and confronting the social, political and ethnically diverse atmosphere of their time, pieces created by these innovative individuals have been exhibited at prestigious museums and are part of public and private collections across the country. Influencing and encouraging subsequent generations, this exhibit examines and celebrates the lives and work of these four accomplished artists. This exhibit is sponsored by Suzy B. Ettinger and the Milton & Joan Morris Donor Advised Fund.

A member preview event will be held on Thursday, March 12 at 7 p.m. and will include a special presentation by Barbara Brown Lee, chief educator emerita of the Milwaukee Art Museum. Cost is \$8 per person and includes wine and dessert reception (dietary laws observed).

During the public opening on Sunday, March 15, from noon-4 p.m., there will be gallery tours and talks throughout the afternoon, free with admission.

To register for the member preview or to become a member, call (414) 390-5730 or e-mail Programs@JewishMuseumMilwaukee.org. For a complete listing of exhibit programs, gallery hours and admission fees, visit JewishMuseumMilwaukee.org.

About the Jewish Museum Milwaukee

The Jewish Museum Milwaukee is dedicated to preserving and presenting the history of the Jewish people in southeastern Wisconsin and celebrating the continuum of Jewish heritage and culture. The history of American Jews is rooted in thousands of years of searching for freedom and equality. We are committed to sharing this story and the life lessons it brings with it, so that we may enhance the public's awareness and appreciation of Jewish life and culture.

About the Milwaukee Jewish Federation

For more than 100 years, the Milwaukee Jewish Federation has been dedicated to building a strong Jewish community. We distributed \$20 million last year to Jewish and non-Jewish organizations locally and around the world, and manage philanthropy through our \$150 million Jewish Community Foundation.

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